AI-DRIVEN UNIFIED ANALYTICS MODULE

TRANSFORM RETAIL DATA INTO A COMPETITIVE ADVANTAGE

Mi9 Intelligence simplifies complex retail analytics through a secure, AI-enabled cloud platform. By replacing manual data extraction with a unified enterprise view, we empower your team to focus on strategy rather than spreadsheets.

PROVEN FRAMEWORKS

Access pre-built KPIs and dashboards built for global retail leaders.

SELF-SERVICE DISCOVERY

Perform ad hoc queries and deep-dive root cause analysis with ease.

PROACTIVE MONITORING

Use color-coded alerts and trend tracking to identify opportunities and mitigate risks in real-time.

MOBILE AGILITY

Securely access prescriptive insights anytime, anywhere, on any device.

ROLE-SPECIFIC RETAIL DASHBOARDS

Mi9 Intelligence features out-of-the-box dashboards designed by years of successful retail experience. We deliver role-specific KPIs directly to your key stakeholders—including Executive, Merchandising, Store Ops, Marketing, and E-commerce teams—ensuring everyone has the prescriptive data they need to drive results.

MORE DISCOVERY, LESS DATA ENTRY

By consolidating complex data into a single-pane view, the module reveals hidden patterns and relationships instantly. Move from high-level summaries to granular details in a single click, turning raw data into strategic discoveries faster than ever.

SCALABLE ANALYTICS WITHOUT COMPROMISE

Experience the power of enterprise-grade business intelligence tailored to your infrastructure. Available as a cloud-based SaaS solution, Mi9 Intelligence utilizes an advanced in-memory architecture. This ensures that even your largest "Big Data" queries deliver instant, actionable insights with zero performance lag.

MASTER THE CUSTOMER JOURNEY

Understand, predict, and influence shopper behavior. Our analytics engine segments your audience by their propensity to buy—incorporating recency, frequency, monetary, social and demographic data—so you can deliver the right marketing message at the right time.

EMPOWER YOUR STRATEGY WITH AI-DRIVEN INSIGHTS

Unlock the future of retail with built-in AI, designed to transform raw data into a competitive roadmap. Leverage Automated Machine Learning to predict customer churn and inventory needs before they impact your bottom line. With Natural Language Query (Q&A), you can simply ask questions like "What were our top-performing categories last quarter?" and receive instant, visual answers. By utilizing Generative AI, your team can automate the creation of complex reports and uncover hidden drivers of growth, enabling you to move from "what happened" to "what's next" in seconds.

PREDICTIVE FORECASTING

Anticipate market shifts and buyer behavior with sophisticated time-series forecasting.

AUTOMATED ROOT CAUSE ANALYSIS

Instantly identify the underlying factors driving success or failure in specific regions or stores.

DEMOCRATIZED DATA ANALYSIS

Empower every user to surface deep and meaningful insights and statistical trends, without any coding.

INTELLIGENT DECISION MAKING

- View interactive reports on conventional or mobile devices
- Make annotations from within the program and send to key contacts
- Identify your best performers in any or all departments
- Utilize style images to add meaning and immediate recognition
- Compare performance across time periods
- See how each style compares to the original plan
- Look for style trends that can be applied to future purchases
- View at-a-glance metrics to see whether enough merchandise is available to sustain success and avoid out-of-stock situations

MASTER DATA MANAGEMENT TOOLS

- Data Cleansing
- Data Verification
- Export, Transform and Load Tools
- Automated Job & Batch Scheduler
- Web Services
- API Library
- External Data Feeds
- Support Library

MOVE FROM INSIGHT TO EXECUTION

Stop toggling between disparate systems. Mi9 Intelligence integrates your BI and your operational systems, allowing for one-click transactional responses based on real-time data insights.

BUYERS

Identify over-stocks, nearly out-of-stocks, out-of-stocks, and items which need to be considered for consolidation. Build a list directly from the dashboard and determine whether to initiate mark down, promotion, rebalance inventory, or a combination.

STORE OPERATORS

Identify and track a group of stores that are underperforming on a specific KPI. Identify and track a group of associates that are candidates for mentoring.

MARKETING

Identify customers who are likely to respond to a specific promotion, build a target list, and send it directly to your CRM to begin a marketing campaign.