

## YOUR PLATFORM TO DELIVER **UNIFIED COMMERCE** EXPERIENCES

A comprehensive digital commerce platform designed to elevate your website with features like OMS, CMS, CRM, and more.

### SEAMLESS AGILITY

Mi9 Commerce is a cloud-based solution that helps businesses of all sizes manage inventory, orders, customers, and more. It includes tools for analytics, SEO, and merchandising—all in one place. The platform is flexible, working on its own or easily integrating with ERP and other business tools to support your eCommerce growth and success.

## READY TO REDUCE FRICTION, INCREASE SALES EFFICIENCY, AND STRENGTHEN CUSTOMER LOYALTY?

**Let Mi9 Commerce be the backbone of your digital transformation.**

### UNIFIED CUSTOMER ENGAGEMENT

Enhance online experiences with CRM, marketing, marketplaces, and engagement tools to boost retention and revenue.

### CLOUD BASED

Offers secure, access-controlled, browser-based, administrative single point of view, that is deployable anytime, anywhere, with minimal infrastructure costs.

### OMNI-CHANNEL COMMERCE

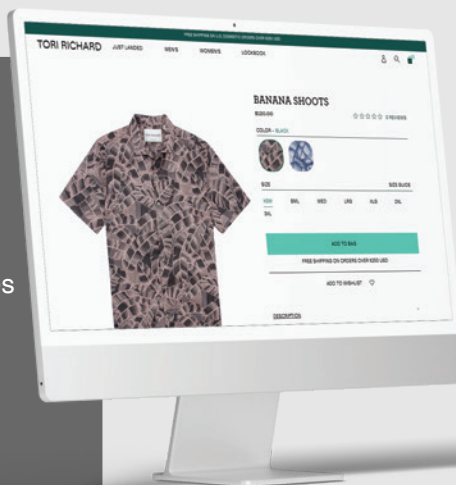
Deliver a seamless eCommerce experience via preferred channels with responsive design, endless aisle, and integrated marketplaces using Cymbio and Feedonomics.

### END-TO-END SOLUTIONS & SERVICES

Offers end-to-end online commerce solutions, supported by expert web design and development teams to elevate your website.

## MERCHANDISING

- Category management
- Custom fields
- Category-specific layouts & landing pages
- Image management
- Image overlays
- Batch update product images
- Images delivered from CDN
- Auto-creation of alt value for images
- Automatic addition of watermark on image
- Video and attachment management
- Product bundles
- Unlimited product attributes
- Unlimited parent-child product relationships
- Integrated SEO tools



## SHOPPING CART & CHECKOUT

- Guest or registered checkout, or both
- One-click reorders
- Enable and/or enforce terms and conditions
- Highly configurable promotions engine
- Real-time shipping quote estimates
- Minimum or maximum order quantities
- Custom checkout form fields available
- Upsell/suggestive selling
- Highly configurable shipping rules
- Fail-safe chained payment gateways
- Digital locker
- Abandoned cart manager
- Support for Amazon Pay

## CUSTOMER EXPERIENCE

- Ratings and reviews with photo/video
- Wishlists
- Social selling
- Personalized offers and content
- Integrated trigger marketing
- On-site package tracking with delivery notifications

## INTERNATIONAL

- Real-time international currency conversion
- Real-time international shipping quotes
- Select between different, localized and/or translated versions of your site
- Numerous international payment gateways
- Option to use international date formatting
- Display multiple currencies
- Specify per-currency symbols
- FedEx integration for international landed costs calculations

