



## ONE **UNIFYING** PLATFORM

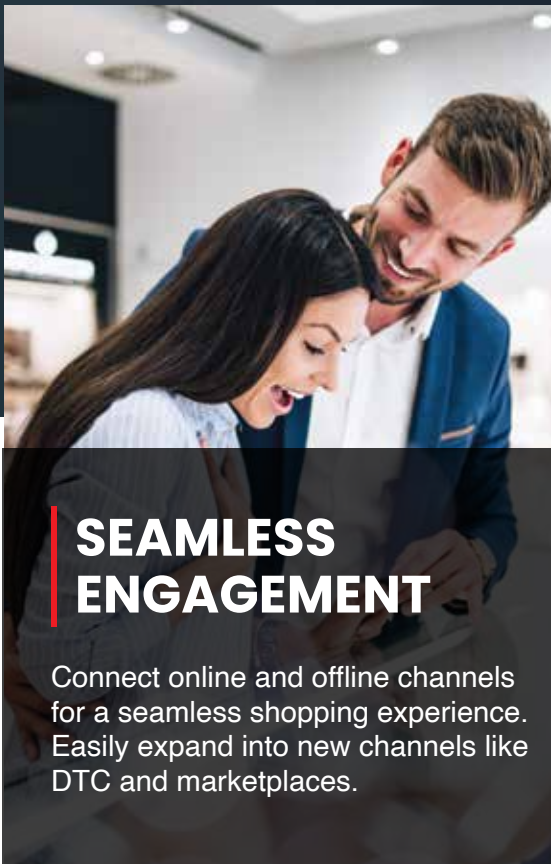
Empowering manufacturers, wholesalers, and distributors with a unified, enterprise-grade platform designed to streamline and connect sales, service, and distribution.

## COMMERCE SIMPLIFIED

Mi9 Commerce is a single SaaS solution that delivers seamless experiences spanning B2B, DTC, and B2B2C channels, while providing a flexible, shared-risk cost model aligned to attaining your business outcomes.

**READY TO REDUCE FRICTION, INCREASE SALES EFFICIENCY, AND STRENGTHEN CUSTOMER LOYALTY?**

**Let Mi9 Commerce be the backbone of your digital transformation.**



### SEAMLESS ENGAGEMENT

Connect online and offline channels for a seamless shopping experience. Easily expand into new channels like DTC and marketplaces.

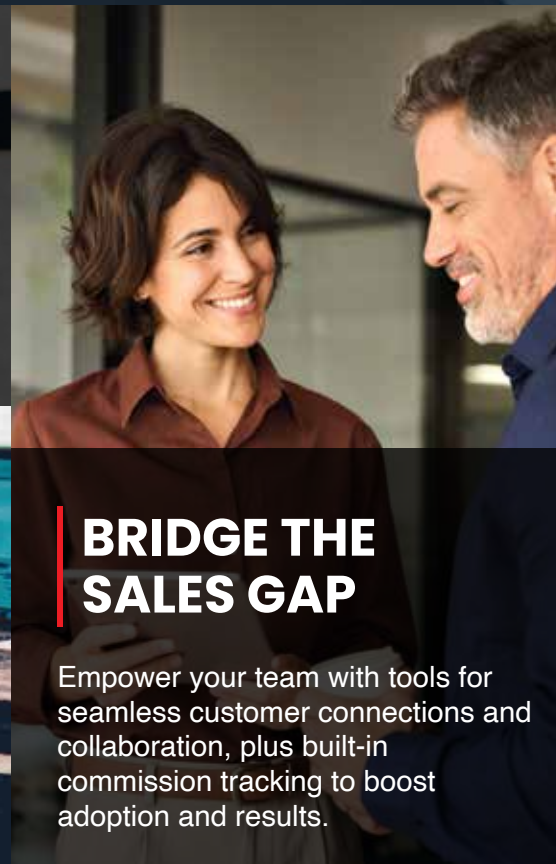
### CUSTOMER PORTAL

Give your B2B customers control with a self-service portal for personalized pricing, quotes, orders, tracking, and invoices convenient and transparent.

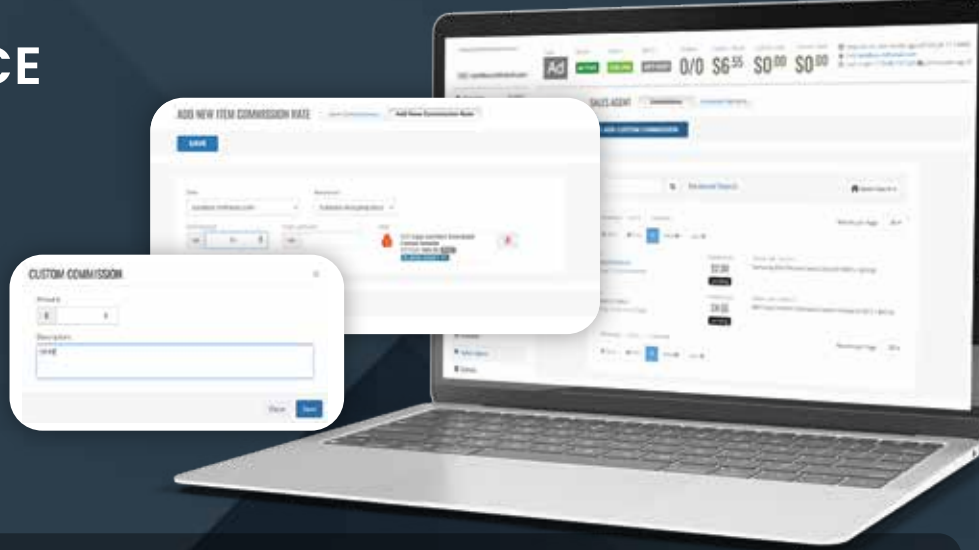


### BRIDGE THE SALES GAP

Empower your team with tools for seamless customer connections and collaboration, plus built-in commission tracking to boost adoption and results.



# ONE **UNIFYING** PLATFORM



## **ORCHESTRATE THE FULL CUSTOMER EXPERIENCE**

### **UNIFIED CHANNEL MANAGEMENT**

Oversee multiple brands and channels B2B, DTC, B2B2C

### **INTERNATIONALIZATION**

Country-specific sites for language/currency conversion.

### **STREAMLINED USER EXPERIENCE**

Enable fast, seamless shopping journeys for customers.

### **CONTENT & COMMERCE**

Build responsive, mobile-friendly pages effortlessly.

### **ENHANCED PRODUCT INFORMATION**

Add rich media, reviews, and technical details to products.

### **OPTIMIZE CONVERSIONS**

Use promotions, loyalty, auctions and personalization

### **DATA-DRIVEN INSIGHTS**

Leverage analytics dashboards and reports.

### **ORDER MANAGEMENT**

Support customers with easy order modifications and tracking.

## **EFFICIENT CUSTOMER PURCHASING**

### **QUICK ORDERING**

Find and purchase items instantly.

### **AUTO SUBSCRIPTION & REORDERING**

Tools for hassle-free replenishment.

### **CUSTOM PRICING & TERMS**

Flexible payment options with tailored pricing.

### **ACCOUNT MANAGEMENT**

Control thresholds, hierarchy, and approvals.

### **CUSTOM CATALOGS**

Personalized product data and bundles.

### **QUOTE GENERATION**

Empower sales team to negotiate prices

### **SPLIT FULFILLMENT**

Ship orders to multiple locations.

## **INCREASE ENGAGEMENT VALUE**

### **UNIFIED CUSTOMER VIEW**

Access contract pricing, orders, sessions, wish lists, custom catalogs, and product recommendations in one place.

### **REAL-TIME NEGOTIATIONS**

Purchase and negotiate pricing directly, continuing where the customer left off online.

### **COMMISSION MANAGEMENT**

Rule-based tools simplify commission calculations for seamless traditional and digital sales integration.

### **PERSONALIZED CLIENTELING**

Use a single customer view to create tailored 1-on-1 experiences at scale.

### **QUOTE REQUESTS**

Receive and manage quotes within the platform to boost lead generation.