

Mi9 E-COMMERCE PLATFORM

Delivers Key Benefits to Online Retailers

Mi9 e-Commerce

An e-Commerce platform for D2C and B2B companies. A single platform to manage products, orders, and customers whether you sell on your own website, Amazon or via any other channel with multi-banner support. Over 1,000 out-of-the-box configurable features. We do end-to-end implementations and customizations using our flexible plug-in architecture.



End-to-End Solution and Service

More than just a shopping cart, Mi9 e-Commerce is your end-to-end solution for online commerce backed by a full-service team of web design and development professionals, making it easier than ever to bring your website to the next level.



Cloud-Based

By being in the cloud, you have a secure, access-controlled, browser-based, administrative single point of view, that is deployable anywhere, at any time, with little or no additional infrastructure costs.



Mi9 Retail e-commerce platform supports B2B (Business-to-Business) and D2C (Direct-to-Consumer) online retailers.

Here are 10 benefits of the Mi9 e-commerce platform:

1. Cost-Effective: Mi9 e-commerce platform is designed to be efficient and require fewer ongoing maintenance and expenses compared to a heavily customized off-the-shelf platform. While custom-built solutions require a significant upfront investment, we personalize your solution based on our extensible platform, and then provide ongoing support and maintenance to realize cost savings in the long run.

2. Scalability: Mi9 e-commerce platform is built with scalability in mind, ensuring that it can handle increasing traffic, transactions, and product catalogs without compromising performance. This performance consideration is crucial for retailers experiencing growth and planning for future expansion.

3. Improved Performance: By tailoring the Mi9 e-commerce platform to your requirements, our developers can optimize the code for better performance, faster loading times, and reduced downtime, leading to an improved user experience.

4. Partnership: With the Mi9 e-commerce platform, together we design the system workflows, business processes and rules. This means you are not tied to the limitations or policies of a third-party platform, reducing the risk of sudden policy changes affecting your business. We work with you.

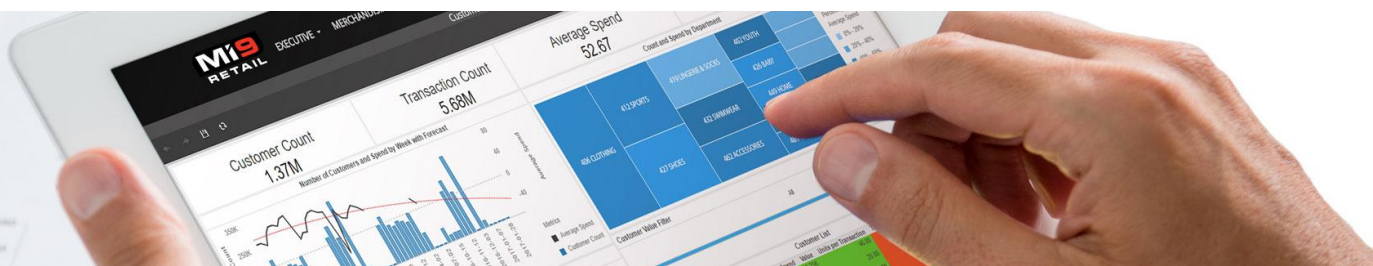
Learn more about Mi9 Retail at www.mi9retail.com.

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Benefits of the Mi9 e-commerce platform:

- 5. Flexibility for Business Model Changes:** As retailers evolve their business models, expand into new markets, or introduce new product lines, Mi9 e-commerce can be easily adapted to accommodate these changes, offering greater flexibility and agility, but most importantly - we support changes to your business.
- 6. Integration with Existing Systems:** B2B and D2C retailers always have complex backend systems, such as inventory management, CRM, ERP, or shipping solutions. Mi9 e-commerce can be seamlessly integrated with these existing systems, streamlining operations, and improving efficiency.
- 7. Unique Features and Functionality:** Off-the-shelf e-commerce platforms always have limitations in terms of features and functionalities. Mi9 e-commerce allows you to implement unique features that cater to your specific business needs, maintaining your competitive advantage in the market. This is supported in the platform architecture - it was designed for custom plug-ins from the ground up.
- 8. Enhanced Security:** Mi9 e-commerce platform delivers worry-free security measures with Level 1 PCI-DSS compliance and managed hosting services. This allows for the implementation of robust security protocols to protect your sensitive customer data, ensuring compliance with industry standards and consistent up-time.
- 9. Customer Loyalty and Branding:** A unique and well-designed e-commerce platform can contribute to building a strong brand identity and customer loyalty. Personalized features and a seamless user experience can create a positive impression, encouraging repeat purchases and customer advocacy.
- 10. Personalization:** Mi9 Retail e-commerce can be designed to align perfectly with your specific needs and requirements. This allows for a personalized user experience for both B2B and D2C customers, enhancing engagement and increasing the likelihood of conversions.

In summary, while off-the-shelf e-commerce platforms can be suitable for some businesses, Mi9 e-commerce offers numerous advantages for both B2B and D2C online retailers in terms of personalization, scalability, integration, security, partnership and your overall business growth.



About Mi9 Retail

Founded in 2002, Mi9 Retail mission is to develop great software that delights end users by excelling in design and functionality. Mi9 Retail offers a complete suite of retail software that includes merchandise management, point of sale, business intelligence, sales audit, invoice matching, order management, and e-commerce – all connected to a common retail analytics platform. Mi9 Retail is committed to innovation and customer service.