

Mi9 Personal Stylist

Sell the way your customers buy with an omni-engagement platform for connected customers and associates.



Never Miss a Sale

The always-on nature of the internet has influenced consumers' expectations. Your store may only be open from 9-5, but you need to be ready whenever the desire to shop strikes. This omni-engagement platform connects customers with associates on their terms, and extends the stores' selling hours.



Supercharge Your Associates

Your associates have a unique ability to connect with customers on a personal level. Capitalize on the human touch by equipping them to influence sales and serve customers outside the four walls of the physical store.



Boost Margins and Sell More

Improve stock movement and achieve higher margins by enabling associates to create personal style boards that feature high margin products.



Drive High Quality Store Traffic

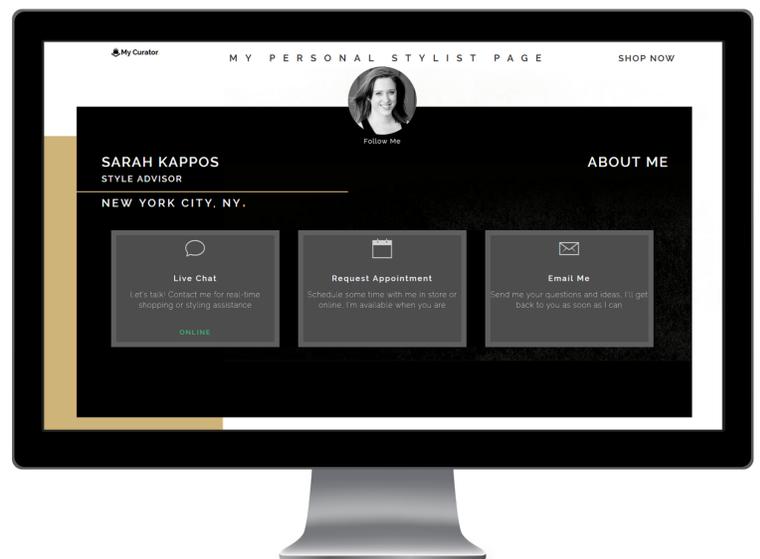
Equipping customers with appointment scheduling capabilities means that you can plan resources better, and know that when they do arrive in store for their appointment, their intent to buy is strong.

Mi9 Personal Stylist is a clienteling extension that connects associates and customers, breaking down the four walls of the store and enabling personalized shopping experiences on the go.

As an increasing amount of sales moves online, retailers need to rethink the role of the in-store sales associate. While sales associates have traditionally been focused on selling what they have on-hand to the customer in front of them, the new endless aisle reality is forcing retailers to reconsider this approach.

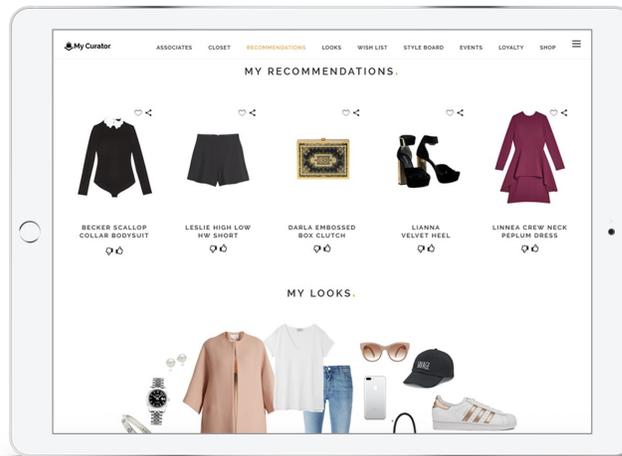
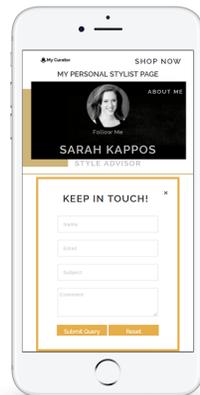
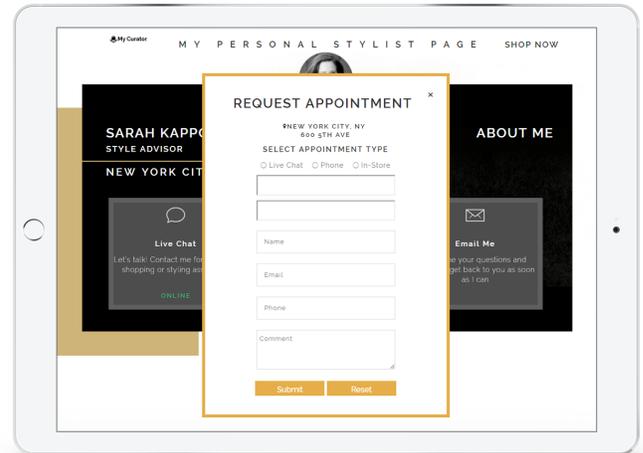
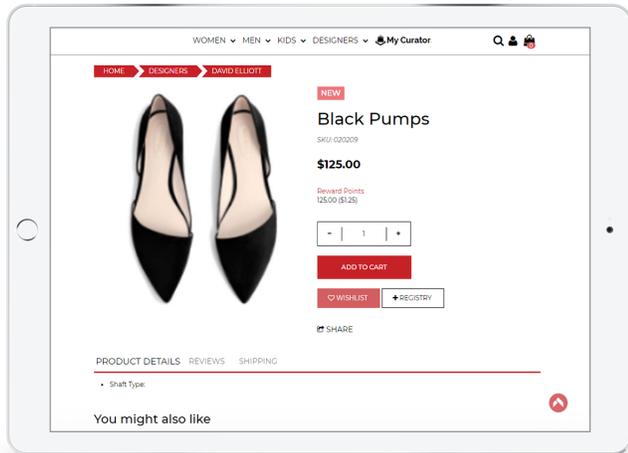
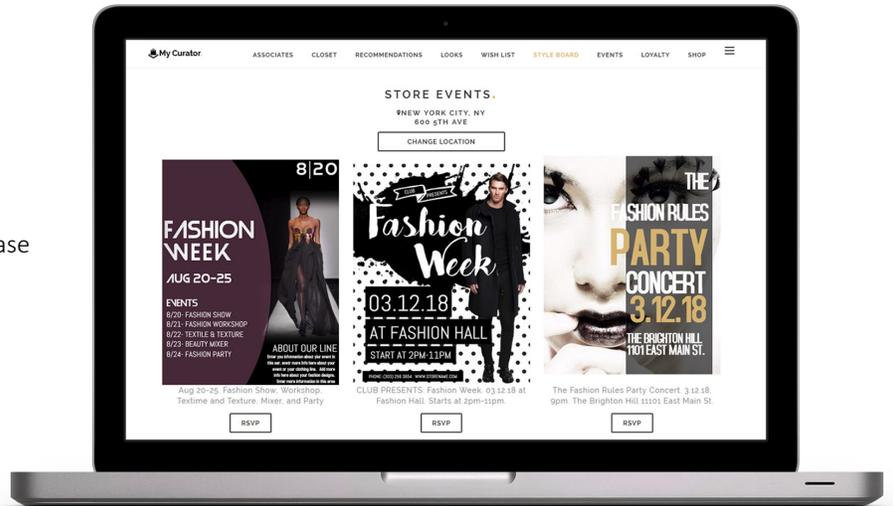
Equip your sales associates with the tools needed to influence sales in store, online, and on the go with Mi9 Personal Stylist. Keep the conversation going with key customers wherever they are, and entice them with the newest curated collections from their favorite associate.

Never miss an opportunity to make a sale by enabling customers to connect with their preferred associate on their terms using live chat, email, or even the appointment request feature.



Features

- Live chat with inline images
- Appointment request
- Email
- Recommended/favorite items
- Link products to the e-commerce site for purchase
- Share products on social media
- Store events
- Trending items
- Associate profile
- Follow an associate



About Mi9 Retail

Mi9 Retail is passionate about helping retailers create great experiences for their customers – online, in-store, and on any device. We know that great retail experiences happen when optimized inventory management intersects perfectly with well-executed customer engagement strategies to deliver higher customer loyalty, better margins, and a more engaged workforce. Our solutions for merchandise management, digital commerce, and store operations are used by leading retailers across the globe. The company is headquartered in Miami, FL, with operations in North America, Europe and Asia. | To learn more, please visit www.Mi9retail.com.