

Mi9 Intelligence

Designed by Retailers. For Retailers. A 100% retail analytics platform that delivers answers to the business questions retailers need now.



Role-Specific Retail Dashboards

Based on years of successful implementations and input from Mi9 Retail customers, Mi9 Intelligence includes pre-built dashboards and KPI reports designed for specific roles in your retail organization, including: executives, merchandising, store operations, marketing, loss prevention, IT, e-commerce, and more.



Your New KPI: Aha Moments Per Day

Mi9 Intelligence alleviates the burden of assembling data and pulling reports so you can get to those "aha" moments faster. The tool allows you to view summary information on a single page, visualize complex patterns and data relationships, and double-click into the details seamlessly.



Enterprise-Grade BI

Mi9 Intelligence provides the power of enterprise analytics and governed self-service data discovery. The solution is available via SaaS or on-premises license, but either way, the in-memory schema design ensures maximum performance and optimal response time, even for big data analytics.



Customer-Centric Analytics

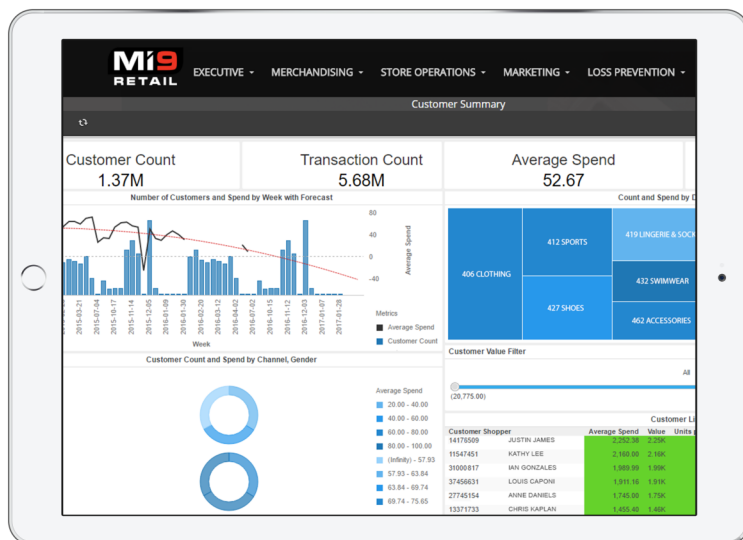
Understand your customers' behaviors over time to more effectively map their buyer journeys. Identify and segment your customers by their propensity to buy, incorporating demographic, geographic, psychographic and social data to launch more effective campaigns.

"Advanced analytics is the technology most retailers (88%) believe will change their organizations over the next five years." -Gartner 2017 CIO Agenda: A Retail Perspective

Mi9 Intelligence is a business intelligence platform made exclusively for retailers, combining ease of use with powerful analytics. The platform provides actionable analytics, role-based dashboards, KPIs, reports, and ad hoc discovery capabilities delivered via a secure cloud infrastructure.

Mi9 Intelligence makes it easier than ever for retailers to implement a comprehensive retail analytics solution. It includes pre-built dashboards and reports based on years of successful implementations and input from Mi9 Retail customers. The solution presents the most relevant information in clean, intuitive dashboards and also allows users to also perform ad hoc queries and self-service data discovery.

Obtain a unified view of the enterprise, in order to eliminate the need to manually extract and combine multiple reports from disparate systems. Mi9 Intelligence enables retailers to identify problems and successes easily at a glance with red, yellow and green flags and use trending to root out persistent challenges and highlight opportunities. Drill down into data to capture root cause analyses - even when using a mobile device.



Data Warehouse

Mi9 Intelligence is constructed over a transactional data warehouse that records the details of every transaction processed, including individual POS transactions. This retail-smart data warehouse crosses all departments throughout the enterprise, provides one master data repository, and always delivers one version of the truth.

While most analytics systems focus on inventory and sales data, Mi9 Intelligence goes far beyond by providing access to enterprise-wide data at the most granular levels, supporting data aggregation and clustering - regardless of where the data originated - without historical or departmental constraints and without impacting performance.

Extensive Drilling Capabilities

Provides authorized users complete analytical flexibility, allowing access to every area of the multi-dimensional data warehouse, down to individual transactions.

We Predict Your Users Will Love It

R, one of the world's most widely adopted predictive analytics platforms, combined with Mi9 Intelligence enables retailers to unlock the power of predictive models and incorporate them into any dashboard. Consider how challenging it is to leverage a high quality ARIMA forecast and actually use the numbers within your current reporting tool. With Mi9 Intelligence, you can simply copy the signature of your R model and paste it into a metric. In conjunction with visual exceptions analysis, this means that the power of your existing investment in R can be integrated instantly into Intelligence to identify risks and opportunities, and take immediate action.



Intelligent Decision-Making Made Easy

- View interactive reports on conventional or mobile devices
- Make annotations from within the program and send to key contacts
- Identify your best performers in any or all departments
- Utilize style images to add meaning and immediate recognition
- Compare performance across time periods
- See how each style compares to the original plan
- Look for style trends that can be applied to future purchases
- View at-a-glance metrics to see whether enough merchandise is available to sustain success and avoid out-of-stock situations

Master Data Warehouse

- Master Data Management
- Data Aggregation
- Alternate Hierarchies
- Attributes
- POS, Customer and Product History
- Enterprise Data Management

Master Data Management Tools

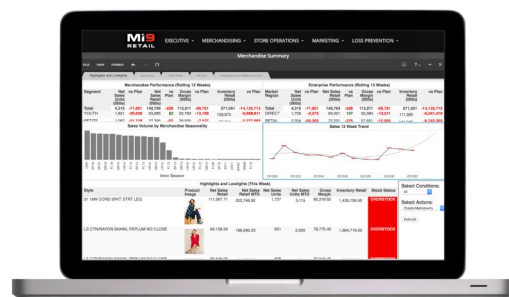
- Data Cleansing
- Data Verification
- ETL Tools
- Job & Batch Scheduler
- Web Services
- Interface Library
- External Data Feeds
- Support Library

Loss Prevention

Offers a broad, retail loss prevention analytics library comprised of grids, graphs, and interactive dashboards allowing users to quickly detect, investigate, and reduce losses from fraud and non-compliance.

Visual Insights

Offers immediate access to graphical dashboards with grid, graph, and integrated mapping (GIS) data.



Actionable Analytics

While most business intelligence and reporting packages focus on delivering meaningful insights into trends and business activities, Mi9 Intelligence goes a step further and enables users to initiate transactions directly from a dashboard.

Moving from insight to action no longer involves navigating between your BI system and your operational systems, but rather, the two become seamlessly integrated. This saves you precious time, allowing you to sense and respond to market conditions ahead of your competitors and maximizing the value of your decisions.

- **Merchants** - Identify over-stocks, nearly out-of-stocks, out-of-stocks, and items which need to be considered for consolidation. Build a list directly from the dashboard and determine whether to initiate mark down, promotion, rebalance inventory, or a combination.
- **Store Operators** - Identify and track a group of stores that are under-performing on a specific KPI. Identify and track a group of associates that are candidates for mentoring.
- **Marketing** - Identify customers who are likely to respond to a specific promotion, build a target list, and send it directly to CRM to begin a marketing campaign.

About Mi9 Retail

Mi9 Retail is passionate about helping retailers create great experiences for their customers – online, in-store, and on any device. We know that great retail experiences happen when optimized inventory management intersects perfectly with well-executed customer engagement strategies to deliver higher customer loyalty, better margins, and a more engaged workforce. Our solutions for merchandise management, digital commerce, and store operations are used by leading retailers across the globe. The company is headquartered in Miami, FL, with operations in North America, Europe and Asia. | To learn more, please visit www.Mi9retail.com.