

Mi9 Retail to Showcase Newest Solutions for Customer Engagement and Unified Commerce at NRF 2018

MIAMI, FLORIDA January 4, 2017 – Mi9 Retail, a leading provider of omni-channel retail software, announced today that it will be unveiling its newest solutions for customer engagement and unified commerce at the upcoming NRF Big Show being held at the Jacob K. Javits Convention Center in New York City on January 14-16, 2018.

According to Gartner, revenue growth, digital transformation, and customer focus are the top strategic business priorities for retail CIOs in 2018. While mobile technology has fundamentally changed how consumers shop and buy online, consumers also expect retailers to connect their physical and digital storefronts seamlessly in order to provide the best retail experience. As we kick off 2018, unified commerce and customer engagement capabilities are no longer “cutting edge”, but are, in fact, “must have” retail enablers.

At this year’s NRF Big Show, Mi9 Retail product experts will be demonstrating the company’s newest customer engagement solutions: MyCurator and Personal Stylist. These tools enhance the Mi9 offering by bridging the digital and physical shopping worlds, both for the consumer and the store associate. They help retailers create more engaging and profitable customer relationships while giving shoppers the flexibility to interact with their favorite retailers across channels, anytime, anywhere.

“Customers are choosing to buy from retailers that can deliver a fantastic experience that is consistent and personalized across channels,” said Neil Moses, CEO of Mi9 Retail. “It’s no longer enough to simply offer an e-commerce site and physical store locations, so we’re helping retailers fast-forward to where the two are seamlessly interwoven.”

Mi9 Retail will also be showcasing its end-to-end retail solutions for unified commerce. Mi9 continues to utilize its deep domain knowledge in advanced analytics to add intelligent order routing and fulfillment optimization to its order management solution. Moses added that, “we are investing in the technologies to not only help retailers improve their sales online and in store, but also, to ensure they’re operating with optimal efficiency from a corporate perspective.”

Mi9 Retail was recently named #1 vendor in retail concentration and number three overall in the 2017 RIS Software LeaderBoard report, published in December.

Mi9 Retail will be demonstrating its full suite of solutions at Booth #4020, including:

- Mi9 Merchant and Intelligence – merchandise management built on business intelligence
- Mi9 Unified Store – a store platform for POS, clienteling, retail analytics, and unified order management
- Mi9 e-Commerce – D2C and B2B digital commerce platform

Visit Mi9 Retail on the web at <https://mi9retail.com/nrf-2018-registration/> to pre-book your meeting.

About Mi9 Retail

Mi9 Retail is passionate about helping retailers create great experiences for their customers – online, in-store, and on any device. We know that great retail experiences happen when optimized inventory management intersects perfectly with well-executed customer engagement strategies to deliver higher customer loyalty, better margins, and a more engaged workforce. Our solutions for merchandise management, digital commerce, and store operations are used by leading retailers across the globe. The company is headquartered in Miami, FL, with operations in North America, Europe, and Asia. Visit www.mi9retail.com to learn more.